



# MUSE

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## Project MUSE® Newsletter

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In conjunction with The Milton S. Eisenhower Library  
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Contemporary Art

## MUSE IMPROVES, GROWS

### Who Knows What You'll Find on MUSE?

Elizabeth W. Brown,  
Coordinator for the Development of Bibliographic Control,  
Milton S. Eisenhower Library

**P**roject MUSE recently unveiled a new search engine providing stronger search capabilities and a more user-friendly interface. The new search interface anticipates user retrieval and research needs by offering the ability to perform searches from the most quick and simple to the very sophisticated.

The new search engine, available in *basic* and *advanced* search screens, is driven by *metadata* available for each article in *Project MUSE*. The default search includes the article full-text enhanced with the metadata, which are essentially index records including author, title, Library of Congress subjects, ISSN, journal name, and URL. Yet, even in the basic screen, users can not only narrow their searches to general fields such as full-text, metadata or abstracts, but also to specific fields such as title, author or subject. Also useful is the ability to search by authors or titles of items reviewed in MUSE.

The main *basic* search screen provides a flexible search interface especially useful for retrieving known articles or doing general research. Users no longer need to enter "AND" and "OR" Boolean operators or quotation marks for phrase searching; these operators are provided by selecting radio buttons below the search input *box*. Additional Boolean capability allows users to search article authors in combination with other search terms in this otherwise simple interface. While MUSE author names are formatted as "last, first name," searchers can conveniently enter author names in either order and can even paste in names from the search results, including most of those with dates given.

Examples of quick, specific searches one can do with the basic search include retrieving all the articles in a

### Still Growing

#### MUSE expands with a new publishing partner and five new titles

**W**ith the addition of five journals from Brookings Institution Press, *Project MUSE* continues its expansion. The journals are *Brookings Papers on Education Policy*, *Brookings Papers on Economic Activity*, *Brookings Trade Forum*, *Brookings-Wharton Papers on Financial Services* and the *Brookings-Wharton Papers on Urban Affairs*. This is a significant addition to the MUSE collection, according to Mark Nolan, *Project MUSE* Manager. "We've been asked to include business and economic titles in MUSE," Nolan said, "and Brookings is strong in those areas. We're delighted to bring them into MUSE."

The Brookings Institution is a nonprofit organization devoted to research, education, and publication in economics, government, foreign policy, and the social sciences. Robert L. Faherty, Director of Brookings Institution Press, agreed that the five journals, previously available as print titles only, will make a good fit with their new online home. "Brookings is very pleased to join MUSE and make our journals in economics and public policy issues available online in full text. Participation in MUSE will enable us to reach a wider audience in a timely fashion in a variety of formats."

The Brookings journals will join MUSE during the 2001 subscription term. Further announcements regarding new titles in MUSE for 2001 will be made at the ALA Annual Conference in Chicago. A list of confirmed participants will be provided during the MUSE Users Group Breakfast on Saturday, July 8 (details on p. 2) and will also be available at the *Project MUSE* exhibit booth, #2338. If you will not be at ALA, watch the MUSE web site and future issues of *MUSE News* for additional announcements on other publishers and titles joining the *Project*. ☺

Who Knows, continued on page 3



### Another Academic Year

As another academic year draws to a close, it's good to take a reflective view of what was accomplished during that time. We at *Project MUSE* have certainly accomplished a lot. With over twice the number of titles we offered last year, well over 100 new subscribing institutions, and twice the amount of traffic since last year, we've established one of the largest and most successful collections of humanities journals on the Internet. We've upgraded our servers to improve system speed, redesigned the look and functionality of our web pages, as well as recently announced an improved search engine. Congratulations to our staff and those at our partner Presses who've worked so diligently to make *MUSE* the success it has become! Thanks especially to the members of the library community, who have accepted *Project MUSE* and encouraged its growth.

And it looks as if the next year will prove as prosperous—we are growing again! We are pleased that the Brookings Institution Press has joined *Project MUSE*. Their five journals fit well into our package of social science titles and expand our database into the fields of business and economics. With the inclusion of these highly respected titles, *MUSE* provides a wide array of the most important social and political science journals available online. We are in discussions with several other institutions and will be announcing our full product line for 2001 later this summer.

Even with all our successes, there is much that remains to be accomplished. We are constantly looking into new ways to improve the *Project MUSE* resource. For example: Recently there has been a lot of discussion regarding readers' perceptions that online information is free. Scholars often don't realize that their libraries have paid for access to our service. We want to work with libraries to educate the scholarly community that this content is not free and that access is provided through paid institutional subscriptions. One of the ways we expect to address this problem is to provide an "Access Supplied By" banner that would appear on *MUSE* pages. Please let us know if you have other suggestions.

We are also in discussions with CrossRef and aim to be providing linking to both internal and external journals within a year. When we are able to offer this service, we will be one of the first humanities publishers to provide reference linking. This is one of the most important developments in online scholarly communication, and we are eager to offer this feature to *MUSE* readers.

I join the entire *Project MUSE* staff in wishing you all a wonderful summer. ☺

Director, *Project MUSE*

# UPGRADE

## Your Subscription

### Need more *MUSE*?

For the 2000 subscription term, *Project MUSE* offered a number of subscription options, including discipline and publisher packages as well as the Full Database. As the content available in *MUSE* continues to expand, many subscribers who chose one of the smaller package options at renewal time are now choosing to upgrade their subscriptions to the complete collection. Upgrades can be effected at any point during the subscription term by simply contacting the *MUSE* subscription services department. We will tell you the cost to upgrade, including a credit for the subscription fee paid for the smaller package. Your access to the complete database can be enabled immediately. Call **800-548-1784** or email

**[muse@muse.jhu.edu](mailto:muse@muse.jhu.edu)** for details, and get more *MUSE* for your library patrons! ☺

## ALA Annual Conference

**July 8–11, 2000  
Chicago, IL**

**MUSE Users  
Group  
Breakfast Meeting  
Saturday, July 8, 2000  
8 a.m.–10 a.m.**

**Americas West Room  
Hotel Inter-Continental  
505 N. Michigan Ave.**  
A light breakfast buffet will be available.

Visit the *Project MUSE* booth for news about new journal titles for 2001 and a hands-on demo of our new search engine!

**Booth #2338**



### *Project MUSE*® NEWS

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year, issue or even page number of a journal by searching the *metadata* field (e.g., "ajm 2000" or "arethusa 32.2 1999 163"), retrieving a known article by combining author term with title term, or all reviews in MUSE of a specific work (e.g., *blair* in "title reviewed" retrieves reviews of *The Blair Witch Project*).

The *advanced* search screen allows searchers to define their search criteria even more precisely. This screen retains the Boolean capability of the basic screen, but adds convenient pull-downs for Boolean operators *and*, *or*, *not*, *near*, and *followed by*. For instance, a user can search several terms across the whole database in combination with a phrase search in a specific field.

With the number of reviews totaling over 40% of the MUSE database, searchers can now conveniently limit searching to either articles or reviews. MUSE is also experimenting with the ability to limit to works of fiction, drama, or poetry published in MUSE journals. For instance, one can retrieve all poetry written by Sterling Brown or all works of fiction in a particular journal.

Without having to go back to the search screen, searchers can refine their results right from the top of the results page. Users can also sort results in a variety of ways, with the choice of date, journal, title, in either ascending or descending order, and separating articles from reviews. One can also sort according to relevancy ranking and number of term occurrences, particularly useful for full-text searches.

While excited to offer these powerful features, MUSE is continuing to refine and improve the new interface according to user feedback. MUSE is also working to add features to improve searching and limiting as well as the display and manipulation of results. Your feedback and comments are wanted to help us make the MUSE search engine the important research tool users need. ☺

## Take a Look at MUSE!

### Easy to read, easy to print

Recently Aileen Tien, Website Coordinator, took a second look at *Project MUSE* and found room for improvement. She wrote a new script which automatically adds a margin around the articles displayed in MUSE. This prevents text from running to the edge of a computer monitor's screen. The new, readable design more closely resembles a printed page, and should impress MUSE subscribers. Pages printed out from MUSE will also feature the new margins, decreasing the chance of a printer mishap cutting off lines of text.

You'll notice the difference when you read articles online or print them out. Thanks Aileen! ☺

### New Staff

As our collection grows, so does our staff. Wendy Queen is the newest member of the *Project MUSE* team, our Web Development Specialist. Wendy joins us from e.magination in Baltimore. She recently graduated from the University of Baltimore with a Master's Degree in Publication Design with a concentration in hypermedia. Watch the pages of MUSE for Wendy's unique touch. ☺

### Have you heard the MUSE?

MUSE contains more than the full text of academic journals. A growing number of journals feature audio and video content. Sample these links to experience the sights and sounds on MUSE.

#### VIDEO:

*Literature and Medicine*, Deaf Poets' Society:  
Subverting the Hearing Paradigm  
[muse.jhu.edu/journals/literature\\_and\\_medicine/v016/16.1burch.html](http://muse.jhu.edu/journals/literature_and_medicine/v016/16.1burch.html)

*Postmodern Culture*, Singin' in the Rain: A Hypertextual Reading  
[muse.jhu.edu/journals/postmodern\\_culture/v008/8.2miles.html](http://muse.jhu.edu/journals/postmodern_culture/v008/8.2miles.html)

#### AUDIO:

*Postmodern Culture*, Ugly Beauty: John Zorn and the Politics of Postmodern Music  
[muse.jhu.edu/journals/postmodern\\_culture/v005/5.2mcneilly.html](http://muse.jhu.edu/journals/postmodern_culture/v005/5.2mcneilly.html)

## Useful URLs for Muse Subscribers

A complete list of the journal volumes and issues currently online in MUSE, updated regularly:

[muse.jhu.edu/journ\\_descrip/holdings.html](http://muse.jhu.edu/journ_descrip/holdings.html)

A text list of all the titles in the *Project MUSE* Full Database package:

[muse.jhu.edu/ordering/fulldb.html](http://muse.jhu.edu/ordering/fulldb.html)

Sign up for the *Project MUSE* notification service, which sends you an email notice whenever new issues are added to the database:

[muse.jhu.edu/proj\\_descrip/notification.html](http://muse.jhu.edu/proj_descrip/notification.html)

*Project MUSE's* statement concerning archiving of our electronic journals:

[muse.jhu.edu/proj\\_descrip/back\\_iss.html](http://muse.jhu.edu/proj_descrip/back_iss.html)

Complete Terms and Conditions of usage for *Project MUSE* content:

[muse.jhu.edu/proj\\_descrip/terms.html](http://muse.jhu.edu/proj_descrip/terms.html)

Answers to Frequently Asked Questions:

[muse.jhu.edu/proj\\_descrip/faq/](http://muse.jhu.edu/proj_descrip/faq/)

A regularly updated list of institutions subscribing to *Project MUSE*:

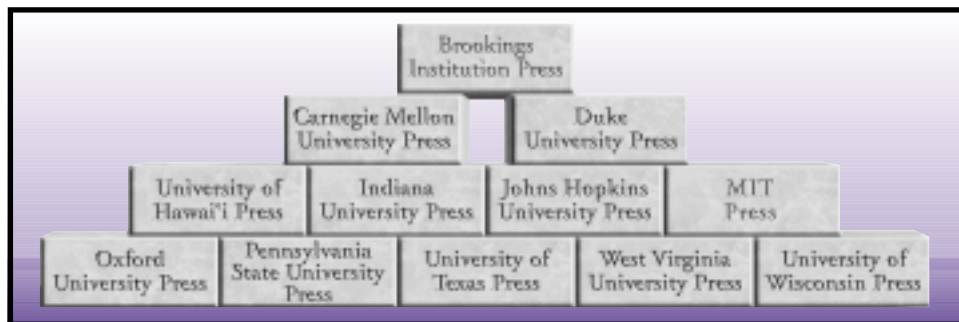
[muse.jhu.edu/proj\\_descrip/subscribed.html](http://muse.jhu.edu/proj_descrip/subscribed.html)

## Coming Soon to MUSE: *Portal*

*Project MUSE* is pleased to announce the inclusion next year of a new library science journal from the Johns Hopkins University Press. *Portal: Libraries and the Academy*, an exciting new quarterly title, will debut in January 2001 and will be included in the *Project MUSE* Full Database collection and Johns Hopkins University Press package, as well as appropriate discipline/subject collections. *Portal* is a bold new move by academic librarians to disseminate scholarship in all aspects of librarianship within higher education. This scholarly journal will also explore how technology is affecting librarianship and scholarship, as well as the role of libraries in meeting institutional missions.

For more information on *Portal: Libraries and the Academy*, see

[www.press.jhu.edu/press/journals/informat/portal.html](http://www.press.jhu.edu/press/journals/informat/portal.html) or phone the JHU Press journals marketing department at 410-516-6983. ☺



## BY THE NUMBERS

Muse Statistics  
As of July 1, 2000

### SUBSCRIBERS 828

#### By Institution Type:

Large Academic (>2,000 FTE)	470
Small Academic (<2,000 FTE)	143
Community/Junior	156
Public Libraries	8
High Schools	13
Other Special	38

#### By Location:

United States	718
International	110

### USAGE (January 1–March 31, 2000)

Database Hits	10,879,803
Article Views	506,508
Increase in article usage over Q1 '99	11.4%

# Library Consortia

## MUSE Values Consortium Partnerships

Melanie Vandermark

Marketing and Sales Manager, *Project MUSE*

When *Project MUSE* was developed in 1993, its founders imagined it would be a welcome resource for academic and research libraries, but predicted a rather limited audience. The initial expectation for the collection was 150 institutions by the end of the third year. Now in its sixth full year of paid subscriptions, MUSE has surpassed all expectations with over 800 institutional subscribers worldwide! More than 50 libraries have joined MUSE just since January 1, 2000. A key element of the *Project's* success has been its strong relationships with library consortia and networks. Working with consortia provides economies of scale for both *Project MUSE* and the subscribing libraries, as well as allowing the database collection to reach a much larger number of institutions than might otherwise be the case.

Currently, *Project MUSE* has consortium license agreements with over 20 library organizations worldwide. Nearly 80% of the institutions that subscribe to a MUSE database package do so through a consortial arrangement. MUSE works with many types of library consortia, from small buying groups to the large regional OCLC networks. Volume discounts are offered based upon the total number of subscribing member libraries in each consortium. These discounts are applied to the individual subscription rate for each institution that subscribes through the organization's group license. The main requirements for the consortium are that it be able to make a consolidated payment from a single invoice for the entire group and that it be able to sign a license agreement on behalf of its member institutions.

Among the consortia currently participating in *Project MUSE* are statewide groups such as VIVA (The Virtual Library of Virginia) and OhioLINK; university systems such as California State and the University of Missouri; regional networks including MINITEX, Nylink, SOLINET and NELINET; and buying groups like the Oberlin Group of liberal arts colleges. Through these and other partner organizations, more than 600 institutions are able to subscribe to a MUSE database package at discounts of up to 50% off the list price. Just this month, a consortium agreement was reached with the Maryland Digital Library, allowing nearly every higher education institution in the state access to *Project MUSE*.

In the summer of 1997, *Project MUSE* developed its first relationship with an international organization, signing up several institutions through the Council of Australian University Librarians (CAUL) consortium. Shortly after, a license was signed with the Council of Prairie and Pacific University Libraries (COPPUL), a consortium of libraries located in Canada's Manitoba, Saskatchewan, Alberta and British Columbia provinces. *Project MUSE* now works with numerous organizations worldwide, including BIBSAM (National Library of Sweden), CREPUQ: Conférence des Recteurs et des Principaux des Universités du Québec, MALMAD: Israel Center for Digital Information Services, and the National Electronic Site Licence Initiative (NESLI) in the United Kingdom.

*Project MUSE* relies on its consortia partners to serve as a grassroots network to spread the word about its growing online journal resources. Through consortium licenses, MUSE has expanded its subscriber base well beyond the number of libraries that could have been reached individually by the MUSE sales staff.

A serendipitous side effect of working with multi-type library organizations, such as the regional OCLC networks, has been the discovery of a brand new market for the journal content in MUSE. While subscribers to the print editions of MUSE titles have been predominantly university, college and research libraries, the attractive discounts offered through consortia have enabled many community colleges and even high schools to subscribe to *Project MUSE*. Users at these institutions find a wealth of research material in the database's history, literature and political science journals. Students benefit from the availability of top-notch academic journals that might otherwise be difficult to obtain, and their use of online resources helps develop their research skills. 🌐

A complete list of current *Project MUSE* consortium partners may be found at [muse.jhu.edu/proj\\_descrip/partners.html](http://muse.jhu.edu/proj_descrip/partners.html). A library interested in subscribing through one of our partners should contact the consortium of its choice for details on that organization's current discount and ordering procedures. Information on *Project MUSE's* consortium discount plan is online at [muse.jhu.edu/ordering/consortiumplan.html](http://muse.jhu.edu/ordering/consortiumplan.html). Representatives of consortia wishing to pursue relationships with MUSE should contact Melanie Vandermark at 410-516-3846 or [melanie@jhupress.jhu.edu](mailto:melanie@jhupress.jhu.edu).

## Project MUSE Consortium Partners

*Project MUSE* currently has agreements with the following library consortia, which provide substantial discounts on MUSE subscription fees to their member institutions.

AMIGOS Library Services  
 BIBSAM (National Library of Sweden)  
 Community College League of California  
 California State University/University of California system  
 CAPCON Library Network  
 Council of Australian University Librarians (CAUL)  
 Council of Prairie and Pacific University Libraries (COPPUL)  
 Conférence des Recteurs et des Principaux des Universités du Québec (CREPUQ)  
 HEBIS (German Universities)  
 Illinois Cooperative Collection Management Project (ICCMP)  
 MALMAD: Israel Center for Digital Information Services  
 Maryland Digital Library  
 MERLIN (Missouri Education and Research Libraries Information Network)  
 Michigan Library Consortium  
 MINITEX Library Information Network  
 NESLI (National Electronic Site License Initiative, UK)  
 NEBASE (Nebraska Library Commission)  
 NELINET  
 NYLINK (formerly The SUNY OCLC Network)  
 The Oberlin Group  
 OhioLINK  
 Ontario Council of University Libraries (OCUL)  
 ORBIS Library Network  
 PALINET  
 SCELCL (Southern California Electronic Library Consortium)  
 SOLINET  
 Utah Academic Library Consortium  
 VIVA (Virtual Library of Virginia)