



# MUSE muse.jhu.edu NEWS

Summer 2009 Volume 10, Number 1

## UPCOMING CONFERENCES

American Library  
Association (ALA)  
Annual Conference  
Chicago, IL  
July 11-14  
Booth #4415

American Studies  
Association  
Annual Meeting  
November 5-8  
Washington D.C.

## Project MUSE announces new titles and prices for 2010

Project MUSE is pleased to announce that 10 new titles have been confirmed to date for addition to its online journal collections in 2010. Contracts are pending with several new publishers and MUSE expects to announce up to six additional titles for next year. List pricing for the journal collections for 2010 is also now available. MUSE is also excited to expand its pilot program incorporating previous volumes of MUSE titles into the collection holdings. Back issues from over 60 journal titles will be made available at no additional cost to subscribers over a four-year period beginning in 2010.

All journals joining MUSE for 2010 will be included in the Premium Collection, MUSE's flagship journal collection. Information on title additions to collections other than Premium is forthcoming. Please see page 2 for the list of titles confirmed as of press time. Further additions will be announced later this summer.

### 2010 LIST PRICES

List prices for MUSE's six journal collections for 2010 have also been confirmed. In light of current economic conditions, MUSE is strictly moderating the growth of the journal collections for the next year, to allow for significantly smaller price increases than in previous years. The 2010 list prices are as follows: Premium Collection \$36,400, Standard Collection \$25,100, Basic Research Collection \$21,200, Basic College Collection \$12,100, Humanities Collection \$13,400, and Social Sciences Collection \$9,000. Prices for high school subscriptions are \$2,000 for the Premium Collection and \$1,450 for the Standard Collection.

The 2010 price for the Premium Collection represents an increase of only 6%, half that of previous years' increases; the Standard, Basic Research, Basic College, and Humanities collection prices are increasing by only 4%. A minimum of three new journals will be joining these collections for 2010. The price for the Social Sciences Collection will remain flat from 2009 as a result of the attrition of some titles and the addition of very few titles in this area for 2010. Project MUSE continues to offer tiered discounts on the list rates based upon institutional

Carnegie classification and relative usage for North America, and on World Bank country income classes and institutional programming for the rest of the world.

### BACK ISSUES TO BE ADDED

MUSE will be incorporating back issues of many journals, adding value to our collections and enhanced depth to users' research experience. During the pilot phase of this initiative, MUSE added back issues of selected journals published by the Johns Hopkins University Press, in several cases resulting in the complete run of a title being made available online. Starting in July 2010 and continuing over the next three years, MUSE will be adding a significant number of back issues from other publishers. Through a cost-sharing arrangement with the participating titles, MUSE is able to make the back issue content available without an increase in cost to subscribers.

During the second half of 2010, MUSE expects to launch back issues for these titles:

- Biography (full run)
- English Literature in Transition, 1880-1920
- Ethics and the Environment
- The Henry James Review (full run)
- Journal of Health Care for the Poor and Underserved (full run)
- Journal of Modern Greek Studies (full run)
- Journal of Women's History (full run)
- Legacy (full run)
- L'esprit Createur
- Race/Ethnicity (full run)
- Rhetoric and Public Affairs (full run)
- Studies in Eighteenth Century Culture
- Theatre Topics (full run)
- Back issues for more than 50



other titles are expected to launch in the subsequent three years (2011-2013), with batches of back issue content released up to three times per year, grouped by subjects. Over half will result in full runs for the journal being available in MUSE. Any MUSE journal for which archival content is not already available in JSTOR may participate in the back issue program at the publisher's choice.

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Project  
MUSE®

*Today's Research.  
Tomorrow's Inspiration.*

Published seasonally by Project MUSE, a collaboration of 60 not-for-profit publishers in conjunction with the Milton S. Eisenhower Library; gratis to subscribers and the library community.

## MUSE and Social Technology

Did you know that Project MUSE is on Facebook and Twitter? We've been encouraging librarians, scholars, students, and users of all kinds to become fans of MUSE on Facebook and to follow us on Twitter. If you haven't already, I hope you'll do one or both.

Setting up the Facebook page and Twitter feed was the easy part. We're now working to integrate the use of these two small forays into social technology into our communication and outreach efforts.

The MUSE Twitter feed has concentrated on pointing out an interesting, odd, offbeat, or timely article in one of the almost 400 MUSE journals. Recent tweets included "Emersonian, Kantian, fan of San Francisco Minstrels. Thought you knew Mark Twain?", highlighting an article in *American Literary Realism*; "Shakespeare in Science. No, not a movie. Just the Bard's plays serving as a looking glass into the life sciences," from *South Central Review*; and "Fractured fairy tales for sure - Oz, beauty, ogres, oh my! Not to mention the *Arabian Nights*," in *Marvels & Tales*. We're also marking new journal launches, announcing new MUSE features ("New tool simplifies access to more by an author. Links to more in MUSE, Google Scholar, OCLC WorldCat"), and noting topics of general interest to the scholarly publishing community ("Seven ARL libraries facing major budget cuts"). Each tweet contains a link to the relevant content on MUSE or elsewhere.

We've taken advantage of the feature that allows tweets to appear on your Facebook page, so every item is also showing up on the MUSE Facebook page, along with photos from conferences and announcements of upcoming events such as user group meetings. You can search MUSE content directly from the Facebook page; see the "Boxes" tab for the search box.

MUSE also produced a vodcast (a video podcast) on the usefulness of the linked Library of Congress Subject Headings. Watch it from Facebook or at

<http://muse.jhu.edu/about/resources/vodcasts.html>

Do you have suggestions for ways we can use these tools more effectively? What would you like to see on the MUSE Facebook page or in a MUSE tweet? What should we highlight in future vodcasts and/or podcasts? There are many other options for social networking and user outreach. Should we have an island in *Second Life* or is this more appropriate for the life sciences? How about a MUSE group on LinkedIn? Podcasted interviews with journal editors or authors? I welcome your ideas; send them to [mrm@press.jhu.edu](mailto:mrm@press.jhu.edu).

Best wishes,

Mary Rose Muccie  
Director, Project MUSE

## New MUSE Journals for 2010

The following titles are confirmed to join MUSE's online collections in 2010.

University of Illinois Press

*Black Music Research Journal*

Indiana University Press

*Black Camera: a micro journal of black film studies*

The Johns Hopkins University Press

*Studies in American Fiction*

*Hispania: a journal devoted to the interests of the teaching of Spanish and Portuguese*

University of Nebraska Press

*Collaborative Anthropologies*  
*Native South*

*Qui Parle: Critical Humanities and Social Sciences*

Penn State University Press

*Journal of Modern Periodical Studies*

*Pennsylvania History: A Journal of Mid-Atlantic Studies*

University of Toronto Press

*Canadian Theatre Review*



*Continued from page 1.*

Each title's back issues will be accessible by any subscriber to a collection that includes the title.

Additional announcements regarding new MUSE titles and publishers will be made in the coming months, and complete details will be available on the MUSE web site later this summer. Specific information regarding 2010 institutional renewals will be distributed to current subscribers and consortium affiliates in July and August; libraries that subscribe via a consortial arrangement should inquire about renewal options with their consortium offices. Questions regarding MUSE's 2010 journal collections and subscription offerings may be directed to: [muse@press.jhu.edu](mailto:muse@press.jhu.edu).

# Publisher Profile

## The Hastings Center Celebrates 40<sup>th</sup> Anniversary in 2009

Founded in 1969 by philosopher Daniel Callahan and psychoanalyst Willard Gaylin, The Hastings Center is the oldest independent, nonpartisan, nonprofit bioethics research institute in the world. The mission of The Hastings Center is to address the fundamental ethical issues in the areas of health, medicine, and the environment as they affect individuals, communities, and societies.

The *Hastings Center Report* is regarded as the foremost scholarly journal in bioethics and joined Project MUSE in 2004. According to Gregory E. Kaebnick, PhD, editor of the Report, the Center's decision to join the MUSE collection was based on a desire to increase access to the Report for the scholarly community. "Going online with MUSE provided The Hastings Center with the opportunity to expand its mission to a much broader audience, reaching all corners of the world," said Kaebnick.

By participating with MUSE, the *Report* expands its readership to scholars and professionals across disciplines. From its earliest days the Center has understood that the moral problems arising from rapid advances in medicine and biology are set within a broad intellectual and social context. The interdisciplinary content included in the *Hastings Center Report*

presents the full spectrum of scientific, cultural, political, religious, and professional perspectives. Research scholars at The Hastings Center have come to rely on the interdisciplinary content available in MUSE journals as a source for their own research.

In 2009, The Hastings Center celebrates its fortieth anniversary serving the international community of bioethics scholarship. The founders claim they never expected a research institute would come out of their early efforts. According to Daniel Callahan, "we found the issues interesting and as long as they remained lively and provocative, we remained engaged in the debate." Forty years later, "how to handle the end of life issues remain a puzzle," said Callahan.

The Hastings Center invites readers to participate in anniversary celebrations taking place in New York City and Washington, DC venues this year. A legacy endowment is being launched in this milestone year to ensure the continued longevity of the Center's publication programs. The Hastings Center wishes to sincerely thank its loyal readers for their ongoing interest and participation in advancing the bioethics debate.

For more information about The Hastings Center, go to <http://www.thehastingscenter.org>.



## New Features and Functionality Enhance MUSE Experience

MUSE continues its efforts to provide users and subscribers with tools to enhance their research and facilitate discovery of content in MUSE. Recent updates include:

### VODCAST

MUSE unveiled another research tool at the ALA Midwinter Meeting in Denver: a vodcast. The vodcast, "Research MUSEings Vodcasts: Discovering Linked Subject Headings," is a quick tutorial about the benefits of using MUSE's linked subject headings in research.

A vodcast is a video podcast and the MUSE vodcast runs just over three minutes in length. This tool is useful to both users and librarians. Users can learn, on their own, what subject headings are, where to find them in MUSE, and how they help locate articles specific to a research topic. Librarians may find the vodcast useful as a supplement to instruction classes. The vodcast is a lighthearted approach to demystifying the Library of Congress Subject Headings as they appear in MUSE.

View the vodcast at:

<http://muse.jhu.edu/about/resources/vodcasts.html>.

### TWITTER

MUSE is on Twitter. What are we doing? We are using this technology as a communication tool for announcing

content and functionality updates. The posts to Twitter, called tweets, highlight the varied content in MUSE journals and announce new features, functionality, and titles launching in MUSE. Find MUSE on Twitter at [#projectmuse](https://twitter.com/projectmuse).

### MARC RECORDS

The 2009 MARC records for each of MUSE's six collections are now available for download on the MUSE website. The records include journals launched as of the beginning of the 2009 subscription year. Updates will be added periodically during the year as new journals are launched; subscribers may sign up to receive an email notification when the updated records are available.

The record sets are full level description in the MARC21 format, include Library of Congress (LC) Subject Headings and are offered to subscribing institutions at no charge. The record sets include all journals in a collection including those that are no longer contributing new issues to MUSE. Even though a journal does not contribute new issues to MUSE, all previously launched issues of that journal remain online and accessible to subscribers.

The record sets and link to sign up for email notification of updated records is found at:

[http://muse.jhu.edu/about/librarians/marc\\_records.html](http://muse.jhu.edu/about/librarians/marc_records.html).

## Using MUSE to Your Advantage: More By an Author

## MUSE NEWS

Use the new search feature, 'More By', for easy access to additional articles in MUSE by an author. A link to additional articles appears for each author listed as contributing to the article. In addition, the new feature offers links to Google Scholar and OCLC WorldCat for other works by the author.

### MORE BY AN AUTHOR IN MUSE

- Find the 'More By' feature on the article page in the right side navigation bar.
- Place the cursor over an author's name and links for the three options will be listed.
- Click on the first option, **MUSE**.
- A new results page screen is produced showing all articles by the author.
  - Articles may be selected, marked and saved, and exported.
  - To export, click on the View Saved Results link on the top right side navigation bar to view all saved articles.
  - Export to Email, RefWorks, EndNote, or in text format.

### MORE BY AN AUTHOR IN GOOGLE SCHOLAR

Google Scholar indexes peer-reviewed articles, books, theses, papers and abstracts from a variety of sources.

- Find the 'More By' feature on the article page in the right side navigation bar.
- Place the cursor over an author's name.
- Click on the second option, **Google Scholar**.
  - NOTE: using this option will cause you to exit Project MUSE
  - To return to the article in MUSE, use the browser's back button on the Google Scholar results page

### MORE BY AN AUTHOR IN WORLDCAT

OCLC WorldCat provides information about access to all formats of the author's work. In WorldCat, users can search library collections in their communities, as well as others around the world for both physical items and digital content.

- Find the 'More By' feature on the article page in the right side navigation bar.
- Place the cursor over an author's name.
- Click on the third option, **Find in a Library** (link for WorldCat)
  - NOTE: using this option will cause you to exit Project MUSE.
  - To return to the article in MUSE, use the browser's back button on the WorldCat results page.

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