



MUSE muse.jhu.edu NEWS

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Project MUSE® Confirms Additional Titles and Publishers for the 2008 Subscription Year

Project MUSE is pleased to announce that an additional six new publishers and eleven new journals are confirmed to date to join its collections of humanities and social sciences journals for the 2008 subscription year.

MUSE previously announced three new publishers who will join MUSE in 2008 and is pleased to welcome six additional new publishers: Fordham University Press; Friends Historical Association; IEEE Computer Society; Institut national d'études démographiques; North American Goethe Society and Nuevo Texto Crítico. MUSE is delighted that nine new publishers will offer content from their journals to subscribers beginning in 2008.

More Titles Added to Collections

Since the initial announcement of 24 titles confirmed to join MUSE in the upcoming subscription year, MUSE is pleased to announce that an additional eleven titles have been confirmed for 2008. While the possibility exists that a few additional titles will be confirmed and added later in the fall, MUSE is excited to offer subscribers 35 new titles for the 2008 subscription year. All new titles confirmed to date and any announced afterwards will be included in the Premium Collection. The Premium Collection is MUSE's foremost collection of high quality interdisciplinary journals offering comprehensive online content in the humanities and social sciences. See the sidebar on page 3 for the complete list of titles confirmed to date for 2008.

As previously announced, selected titles, either new or currently offered, will be added to the Standard Collection. For 2008, MUSE is pleased to announce the following titles are confirmed for addition to the Standard Collection: *American Literary Realism*; *Classical World*; *ESQ: A Journal of the American Renaissance*; *Helios*; *Journal of Film and Video*; *Joyce Studies Annual*; *Monatshefte*; *Population, English Edition*; *Renaissance Quarterly*; *The Scottish Historical Review*; *Women's Studies*

Quarterly. A small number of additional titles will be announced later in the fall.

One of the new titles confirmed for 2008, *Joyce Studies Annual*, is currently an archived title in the Premium Collection and the Standard Collection as it ceased publication in 2003. The title is active again with a new publisher, Fordham University Press. Existing past issues of this journal, volumes 12-14, remain available on MUSE in both the Premium and Standard collections and beginning in 2008 new issues will continue in both collections.

Two Collections Revised

The Arts and Humanities Collection and Social Sciences Collection have been revised for 2008 to sharpen their focus to better meet the needs of the markets for which they are intended. The Arts and Humanities Collection was renamed and is now simply the Humanities Collection. The collection has a sharper focus to appeal more to the needs of academic libraries outside the U.S. where budgets are organized along departmental lines with faculty members making decisions about resources for the library. While reduced in size, the Humanities Collection remains an interdisciplinary collection of high-quality, peer-reviewed journals.

The Social Sciences Collection was reduced in size and given a sharper focus to appeal more directly to the needs of special libraries and research institutes. The revised collection focuses on MUSE's strengths in international relations and in aspects of political science and economics and better meets the budgetary needs of special libraries and research institutes.

Complete details about 2008 subscriptions, collections, and North American academic library pricing are available on the MUSE website at http://muse.jhu.edu/about/subscriptions/subscriptions_2008.html.

UPCOMING CONFERENCES

Frankfurt Book Fair
October 10-14
Frankfurt, Germany

**Charleston Library
Conference**
November 7-10
Vendor Fair
November 7
Charleston, SC
Table #46

**Online Information
Conference**
December 4-6
London, England
Stand #760

Project
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Scholarly journals online

Published seasonally by Project MUSE, a collaboration of 60 not-for-profit publishers in conjunction with the Milton S. Eisenhower Library; MUSE NEWS is distributed gratis to subscribers and the library community.

DIRECTOR'S MUSINGS

Why the name “Project MUSE”? Is MUSE an acronym? And who is that pensive, toga-draped woman in all your promotions?

It's come to my attention that our name is a topic of discussion and speculation among many (Some? A few of you?), and in the humidity of my first Baltimore summer, the idea for this column was born.

“It's definitely not an acronym,” I was told emphatically by a long-time MUSE staffer. The most frequently repeated account of the origin for our name attributes it to the nine Muses of Greek mythology. These daughters of Zeus and Mnemosyne, the goddess of memory, inspire poets, artists, writers, and musicians. Some believe that all inspirations in art and science come from the Muses.

The classical female figure seen in our promotional materials is our appropriated Muse, Calliope. The oldest of the nine goddesses, she is usually shown holding a writing tablet. Calliope was known for her wisdom and is variously described as the Muse of epic song, the muse of lyrical poetry, and the muse of eloquence and epic or heroic poetry. Some say Homer claimed her as his inspiration for the *Iliad* and the *Odyssey*.

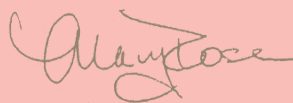
A plausible explanation and, dare I say, an inspired choice. After all, Project MUSE contains journals on poetry, classical studies, and literature, and much eloquent scholarly content.

And the name was taken to heart. I'm told that in the early days, when the MUSE staff was much smaller, everyone laid claim to their own Muse, no doubt resulting in furious bouts of planning, development, and insight leading up to the robust platform of today.

But wait, there's more. According to another staff member, in the early 1990s, when MUSE was born, the name was used as an acronym or, to be more precise, a “backronym.” Lore and legend say that the name “MUSE” was a hit and, perhaps in anticipation of questions as to the reason for it, a tagline was created to match. The result was “Many Users in Scholarly Exchange.” Not a great tagline (and one that saw little if any daylight) but a great name, and this would definitely explain why MUSE is and should always be written in all caps.

Whatever the origins of our name, I hope the content on MUSE inspires you. As always, I welcome your comments and questions at mrm@press.jhu.edu.

Best wishes,



Mary Rose Muccie
Director, Project MUSE

MUSE Helps High School Students Prepare for College

The Gilman School in Baltimore, Maryland, has subscribed to Project MUSE since 1999. Gilman School is an independent school for boys and it has subscribed to MUSE since the days when MUSE contained approximately 40 titles and all were published by the Johns Hopkins University Press. Until about 2004 there were only a dozen secondary schools subscribing to Project MUSE, but today there are almost 70 secondary schools participating, including schools in China, Greece, India, Poland, Qatar, and Switzerland. This growth is a direct response to the creation of special pricing for and a concerted outreach effort to secondary schools (for 2008, the Premium Collection is \$1,700; the Standard Collection is \$1,300). In order to find out more about how Project MUSE is used in schools we asked Diane Fuller, the Upper School Librarian for Gilman School.

How are you helping students prepare for college?

My previous position was as an Information Specialist at a university, so I believe I bring a good perspective to what students need to prepare for college. When working with the students I try to show them databases that focus on the topics that they're looking for. I try to show them that there's more out there than Google and Wikipedia.

How does MUSE play a role in the information literacy training at your school?

I teach all the freshmen as part of a class on technology resources. We discuss different web resources, including databases. I am also invited by other faculty to teach information sessions in various other classes and as the topics warrant, MUSE is included.

How has MUSE impacted students?

Students use the web predominantly for their research. It is valuable that MUSE is full-text, so the students get the whole article at the time they find it and don't have to try and search for the article through other journal distributors.

What do faculty members and administrators think of MUSE?

I think faculty members view the MUSE scholarly content as valuable to them for their own research and professional development, as well as to the students for locating reliable, scholarly sources on their paper topics. The full-text aspect is also beneficial to the faculty and students.

New MUSE Journals for 2008

The following titles are confirmed to join MUSE's online collections in 2008. The new titles and publishers list is available online at http://muse.jhu.edu/about/subscriptions/newtitles_2008.html.

American Literary Realism
Appalachian Heritage
Arctic Anthropology
Arthuriana
Bookbird: A Journal of International Children's Literature
Contagion: Journal of Violence, Mimesis, and Culture
Dance Research Journal
Feminist Teacher
Future Anterior
Goethe Yearbook
Histories of Anthropology Annual
Hopkins Review
IEEE Annals of the History of Computing
Journal for the Study of Radicalism
Journal of Film and Video
Journal of Late Antiquity
Journal of Slavic Linguistics
Journal of Sports Media
Journal of the History of Childhood and Youth
Joyce Studies Annual
Magic, Ritual and Witchcraft
Nuevo Texto Crítico
Ohio History
Oral History Review
Population, English Edition
Quaker History
qui parle: literature philosophy visual arts history
Serbian Studies
Studies in the Novel
Textual Cultures
The Global South
Twentieth-Century China
West Virginia History
Women in German Yearbook: Feminist Studies in German Literature & Culture
Women's Studies Quarterly

New Features and Functionality

10,000 Links with MLA

Project MUSE is pleased to report that the linking process between Project MUSE and the electronic version of the MLA International Bibliography is complete. Citations listed in the MLA International Bibliography now link to MUSE articles included in the approximately 200 MUSE journals covered by the Bibliography. The links include current as well as previous years' articles with over 10,000 links to MUSE articles created.

The linking between MLA and Project MUSE streamlines access to articles in MUSE from citations listed in the electronic version of the MLA International Bibliography, regardless of the platform used to access the Bibliography. For MUSE subscribers, the linking provides seamless access to the full-text articles in MUSE from citations in the electronic International Bibliography.

New RSS Feed

A new RSS feed is available for tracking new journals to be launched in MUSE during the 2008 subscription year. The new feed, Upcoming Titles for 2008, provides a quick summary of all titles confirmed to join MUSE in 2008. When each of the titles subsequently launches during the 2008 subscription year, a new feed notifies RSS feed subscribers that the journal is online and includes a link to the Table of Contents for that initial volume and issue in MUSE.

By subscribing to a MUSE RSS feed, a user receives notification immediately when a new title goes online or when a new issue of a current journal goes online. RSS feeds, though sounding very technical, are actually very easy to set up and use. Faculty and researchers in particular may find the simplicity and immediacy of the feeds beneficial for keeping up to date with MUSE journals that are important to their field of study.

To read about and subscribe to any of the three MUSE RSS feeds, go to the Project MUSE Syndication page at <http://feeds.muse.jhu.edu>. For additional information about the feeds, please contact MUSE Customer Service at muse@muse.jhu.edu.

Project MUSE Initiatives for Lower Income Countries

Project MUSE has recently finalized agreements with eIFL.net, and INASP, two programs working to make journal content more widely available in transitional and developing countries. These are important relationships for Project MUSE because these organizations will help our mission-driven publishers reach new readers with their content. The initial focus for MUSE with EIFL will be the transitional economies of Eastern Europe, and for INASP the low-income countries in sub-Saharan Africa, although both organizations have much broader membership than just these two regions.

eIFL.net, Electronic Information For Libraries, <http://www.eifl.net> is a not-for-profit organization that supports and advocates for the wide availability of electronic resources by library users in transitional and developing countries. eIFL.net currently offers six core programs to the consortia in its global network: Negotiating affordable access to commercially available e-resources; Supporting the creation of sustainable national library consortia; Open access publishing and the building of institutional repositories of local content; Intellectual property rights and libraries; Free and open source software (FOSS) for libraries; Knowledge sharing, networking and capacity building.

INASP, International Network for the Availability of Scientific Publications, <http://www.inasp.info>, is a UK registered educational charity whose programs are created in response to locally identified needs and requests. Capacity strengthening and sustainability are central to all its activities. The Programme for the Enhancement of Research Information (PERI) supports research by facilitating access to global information and supporting publication of in-country research findings. PERI also assists the development of library services and the work of information management professionals by supporting access to information and local skills development.



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Using MUSE to Your Advantage: FAQ Provides 24/7 Help

The Frequently Asked Questions (FAQ) on the MUSE website offer round-the-clock information and technical support for the most common issues encountered by MUSE subscribers. From subscription information, to permitted uses under the license agreement, to the format for setting up a Z39.50 connection to MUSE, content in the FAQ addresses a wide range of issues.

For quick answers during the day and especially during after hours when MUSE customer support is unavailable, the FAQ is the first and best place to check for answers to your questions. Content is updated continually with information about new features or assistance with new technology enhancements. While MUSE is happy to receive and respond to email requests for assistance, many times the answer to your question is immediately available in the FAQ.

We encourage all subscribers to consult the FAQ for quick reference.

A summary of the topics covered in the FAQ follows. For the detailed FAQ go to:
<http://muse.jhu.edu/about/muse/faq.html>.

Subscription Information

- Journal collections.
- Subscription options.

Access and Permitted Usage

- Access options including IP and Athens.
- Definition of an authorized user.
- Permitted uses of articles.

Content and Policies

- Peer reviewed journals in MUSE.
- MUSE archiving and preservation policy.
- Accessibility and Section 508 compatibility.

Services & Resources Provided

- Usage statistics available for download.
- Email journal alerts for new titles and issues.
- RSS feeds for new titles and issues.
- Free promotional material available.

Technical Information

- OpenURL links with MUSE as target or source.
- Access MUSE through EZproxy.
- Z39.50 compliance.
- MUSE RSS feeds with a proxy server.

MUSE NEWS

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